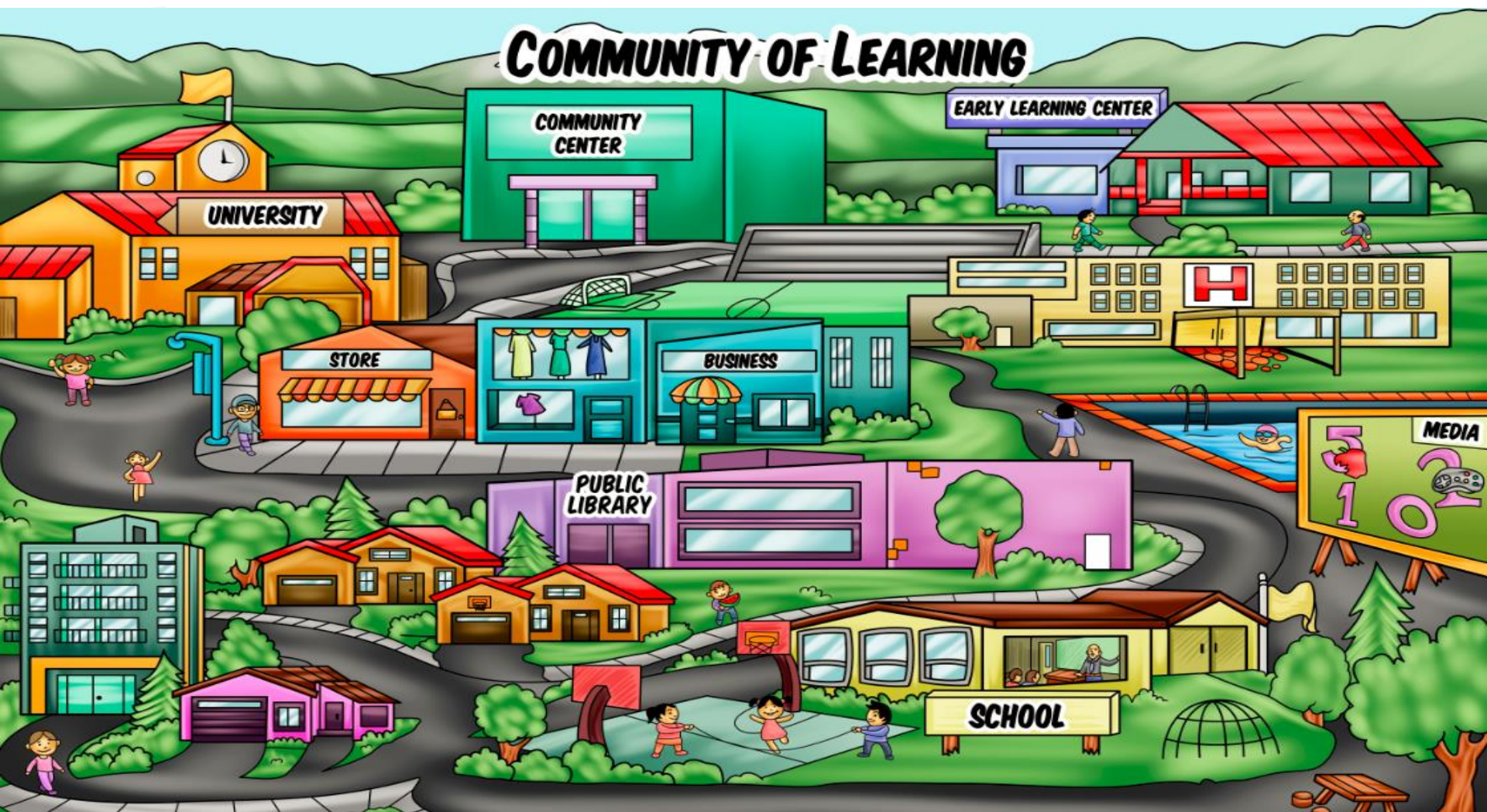




# FOLLETT BOOK FAIRS

# COMMUNITY OF LEARNING







# YOU ASKED, WE LISTENED...

## Follett Book Fairs

**ONE**

Ease of Setup &  
Operations



**TWO**

Superior Product  
Offering



**THREE**

Profits &  
Rewards



# BOOK FAIR

## Offerings

Fall 19/Spring 20

- K-3
- K-6
- K-8
- 4-6
- 6-8 Middle School - FULL



# CUSTOM OPTIONS

Table Top Modules  
(module selection based on  
fair size)

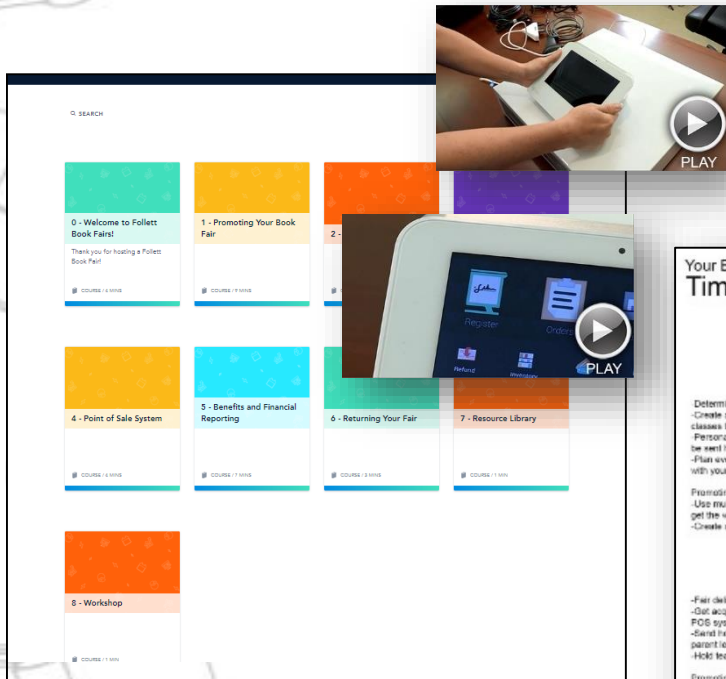
- Curated by grade level
- 45+ custom modules available  
(examples below)

- Sports
- Graphic Novels
- Leveled Readers
- Value Price



# Book Fair Event Coordinator Hub

## Keys to Success...



## Top Modules

- Promoting your Fair
- Product Preview
- Delivery & Set Up Video
- NEW! Author Highlight Video
- Follett Cash Register (POS)



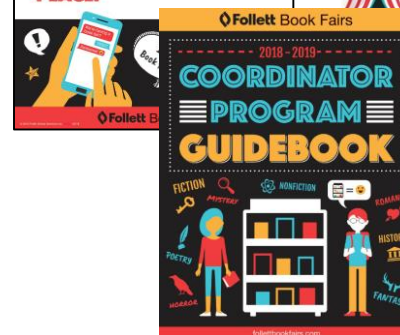
# Promotion & Marketing

## Marketing Must-Haves Kit

- Author Video(s)
- Title Talks
- Wish Lists
- Coordinator Program Guide
- Posters
- Bookmarks

## Merchandising Must-Haves Kit

- Tablecloths
- Scan Sheets
- Shopping bags

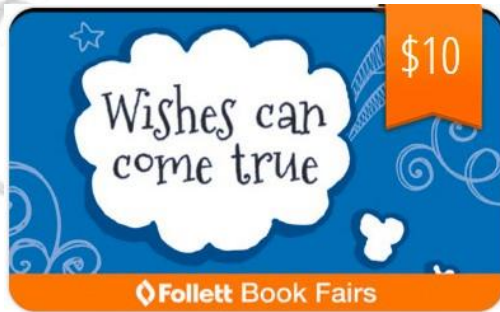




# New For Fall!



NEW!!!



- Yard Signs
- Outdoor Banners
- Virtual Tours
- Gift Cards
- Spanish Marketing and Modules



# Clover Point of Sale System (POS)

- Accepts all Major Payments
  - Credit Cards (Swipe/Chip), Cash, Checks and Apple Pay
- Securely Connect
  - Ethernet, Wifi or Hot Spot Puck
- Simplifies Financials
- Cash Drawer





# One More Reason to Choose Follett...



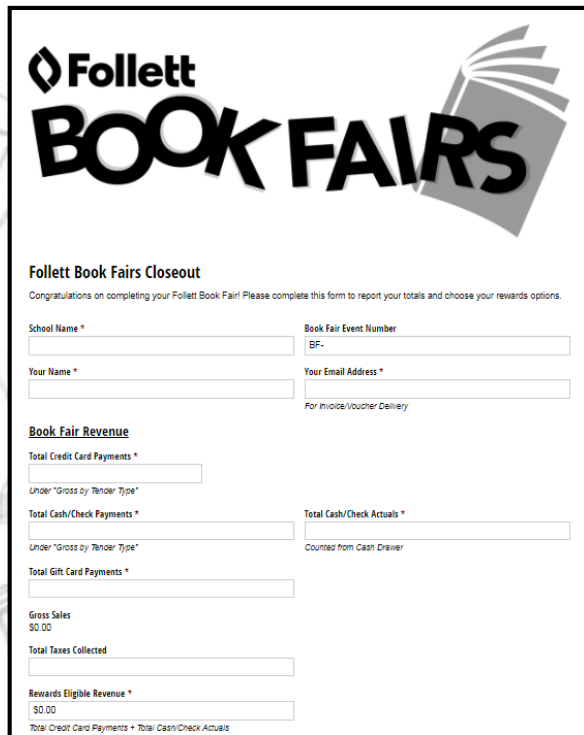
- Inventory Levels
  - Consistently Monitored
- Automatic Replenishments
  - Top Titles
- Individual Paid Orders
  - Delivered to Students/Teachers Classroom

# Profit & Financials

Simple financial reporting and a variety of options allow you to take your benefits in one, two, or a combination of all three options

- 30% TitleWave Gift Certificate
- 50% Fair Profit (books off fair)
- 20% Cash

**\*\* 20% discount for school staff and volunteers (does not come out of Book Fair profits)**



**Follett BOOK FAIRS**

**Follett Book Fairs Closeout**  
Congratulations on completing your Follett Book Fair! Please complete this form to report your totals and choose your rewards options.

School Name \*  Book Fair Event Number

Your Name \*  Your Email Address \*

For Invoice/Voucher Delivery

**Book Fair Revenue**

Total Credit Card Payments \*

Under "Gross by Vendor Type"

Total Cash/Check Payments \*  Total Cash/Check Actuals \*

Under "Gross by Vendor Type" Counted from Cash Drawer

Total Gift Card Payments \*

Gross Sales \$0.00

Total Taxes Collected

Rewards Eligible Revenue \*

Total Credit Card Payments + Total Cash/Check Actuals





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Northeast

Follett Book Fairs

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